PRESTON PRESS

DONNYBROOK AND BALINGUP COMMUNITY NEWS

The Preston Press is a Project of the Donnybrook Community Resource Centre.

Donnybrook Community Resource Centre
Your local connection

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ADVERTISEMENT BOOKING SHEET

Advertising rates as of February 2026

Customer name:	Business name:
Bill to: (if different from above):	Postal address:
Phone:	Invoice to be: • Posted ☐ • Emailed ☐
Email:	

All prices include GST. Please circle size required:

Full page	1/2 page	1/4 page	1/6 page	1/8 page	Business card size	Business Directory (small ad)	Classifieds	Banner	Page loading
$250 (run of paper)	$145 (run of paper)	$85	$70	$55	$45	$25	$15 up to four lines or $45 for 65mm boxed ad	Front page banner $80	• 10% page 3 (1/2 or 1/4 page advert only) • 5% page 5 (1/2 or 1/4 page advert only) • 10% for full page (pages – 4, 7 ,9 ,11)
$345 (back page)	$170 (back page)							Back page banner $45	

Circulation of 2000 issues per calendar month (except January - recess) and distributed by the first Friday of each month. **Advertising bookings for the next edition close on the 17th of each month.** Artwork is due by the 20th of each month.

ARTWORK COSTS:

All advertising should be 'print-ready', sized to the Preston Press specific sizes (see over) and saved as a PDF file. Any artwork needing editing, resizing or reformatting will be charged at $10/15 minutes ($40/hr).

DISCOUNTS AND PAYMENTS:

10% OFF for bookings of 6 issues or more, for all advertising (except Classifieds and Business Directory small $25 ad), provided the **invoice is paid by the due date.** Six-month bookings will be invoiced in full, at the time of publishing the first advert/booking.

Direct Credit can be made to **BSB: 633-000 Account: 150106052**

FOR OFFICE USE

Start Date/Issue: Number of issues to run:	Special Instructions:
Page loading charge: *(circle)* Page 3 – 10% Page 5 – 5% Full page at front – 10% **Artwork fee:** $	**INVOICE for _____ ISSUES** **APPLY DISCOUNT: YES** ☐ **NOT APPLICABLE** ☐
Date received by:	Total due:
Invoice number:	Receipt:

Unless noted otherwise, the first number is for width and the second is the height of the advert.

Quarter Page
89mm x 125mm
184mm x 60mm

$85

Sixth page
89mm x 86mm

$70

Eighth page
89mm x 62mm

$55

Business Card
89mm x 47mm

$45

Business Directory (small ad)
60mm x 35mm
$25 (no discount for 6 issues or more)

Half page $145
Half back page $170

184mm x 125mm (landscape)
89mm x 248mm (portrait)

Full page: 200mm x 277mm
$250

Full back page:200mm x 277mm
$345

Page banner
184mm wide x 20mm high
Front page banner $80 *Back page banner $45*