



PRESTON PRESS

DONNYBROOK AND BALINGUP COMMUNITY NEWS



Donnybrook

Community Resource Centre

Your local connection

The Preston Press is a Project of the Donnybrook Community Resource Centre.

PO Box 591,
Donnybrook. WA. 6239
P: (08) 9731 2177 F: (08) 9731 2188
Email: prestonpress@westnet.com.au
Web: www.donnybrook.crc.net.au/pp

ADVERTISEMENT BOOKING SHEET

Advertising rates as of February 2024

| | |
|-------------------------------------|---|
| Customer name: | Business name: |
| Bill to: (if different from above): | Postal address: |
| Phone: | Invoice to be: |
| Email: | <ul style="list-style-type: none"> • Posted <input type="checkbox"/> • Emailed <input type="checkbox"/> |

All prices include GST. Please circle size required:

| Full page | 1/2 page | 1/4 page | 1/6 page | 1/8 page | Business card size | Business Directory (small ad) | Classifieds | Banner | Page loading |
|----------------------|----------------------|----------|----------|----------|--------------------|-------------------------------|------------------------|------------------------|---|
| \$250 (run of paper) | \$145 (run of paper) | \$85 | \$70 | \$55 | \$45 | \$25 | \$15 up to four lines | Front page banner \$80 | <ul style="list-style-type: none"> • 10% page 3 (1/2 or 1/4 page advert only) • 5% page 5 (1/2 or 1/4 page advert only) • 10% for full page (right hand pages - 7,9,11,13) |
| \$345 (back page) | \$170 (back page) | | | | | | or | Back page banner \$45 | |
| | | | | | | | \$45 for 65mm boxed ad | | |

Circulation of 2000 issues per calendar month (except January - recess) and distributed by the first Friday of each month. **Advertising bookings close on the 17th of each month.** Artwork is due by the 20th.

ARTWORK COSTS:

All advertising should be 'print-ready', sized to the Preston Press specific sizes (see over) and saved as a PDF file. Any artwork needing editing, resizing or reformatting will be charged at \$10/15 minutes (\$40/hr).

DISCOUNTS AND PAYMENTS:

10% OFF for bookings of 6 issues or more, for all advertising (except Classifieds and Business Directory small \$25 ad), provided the **invoice is paid by the due date.** Six-month bookings will be invoiced in full, at the time of publishing the first advert/booking.

Direct Credit can be made to **BSB: 633-000 Account: 150106052**

FOR OFFICE USE

| | |
|---|---|
| Start Date/Issue: Number of issues to run: | Special Instructions: |
| Page loading charge: (circle) Page 3 – 10% Page 5 – 5% Full page at front – 10% Artwork fee: \$ | INVOICE for _____ ISSUES APPLY DISCOUNT: YES <input type="checkbox"/> NOT APPLICABLE <input type="checkbox"/> |
| Date received by: | Total due: |
| Invoice number: | Receipt: |

Unless noted otherwise, the first number is for width and the second is the height of the advert.

Quarter Page
89mm x 125mm
183mm x 60mm
\$85

Sixth page
89mm x 86mm
\$70

Eighth page
89mm x 62mm
\$55

Business Card
89mm x 47mm
\$45

Business Directory (small ad)
60mm x 35mm
\$25 (no discount for 6 issues or more)

Half page \$145
Half back page \$170

184mm x 125mm (landscape)
89mm x 248mm (portrait)

Full page – 200mm x 277mm
\$250

Back page – 200mm x 277mm
\$345

Page banner
184mm wide x 20mm high
Front page \$80 Back page \$45